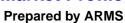




Prepared by ARMS

		Counties: Lowndes, AL
20,02	2000 Total Population	13,473
	2000 Group Quarters	47
	2008 Total Population	13,064
	2013 Total Population	12,697
	2008 - 2013 Annual Rate	-0.57%
	2000 Households	4,909
	2000 Average Household Size	2.73
411	2008 Households	5,028
	2008 Average Household Size	2.59
	2013 Households	4,955
	2013 Average Household Size	2.55
	2008 - 2013 Annual Rate	-0.29%
	2000 Families	3,588
	2000 Average Family Size	3.28
	2008 Families	3,634
	2008 Average Family Size	3.15
	2013 Families	3,547
	2013 Average Family Size	3.13
	2008 - 2013 Annual Rate	-0.48%
	2000 Housing Units	5,801
	Owner Occupied Housing Units	70.5%
	Renter Occupied Housing Units	14.2%
	Vacant Housing Units	15.4%
	2008 Housing Units	6,041
	Owner Occupied Housing Units	69.8%
	Renter Occupied Housing Units	13.5%
	Vacant Housing Units	16.8%
	2013 Housing Units	6,084
	Owner Occupied Housing Units	68.1%
	Renter Occupied Housing Units	13.3%
	Vacant Housing Units	18.6%
	Median Household Income	
	2000	\$23,067
	2008	\$26,596
	2013	\$29,182
	Median Home Value	
	2000	\$46,744
	2008	\$65,800
	2013	\$67,988
	Per Capita Income	.
	2000	\$12,457
	2008	\$15,039 ************************************
	2013	\$16,561
	Median Age	24.2
	2000	34.0
	2008 2013	36.3 37.6
	2013	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

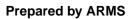




< \$15,000 36 \$15,000 - \$24,999 16 \$25,000 - \$34,999 12 \$35,000 - \$49,999 13 \$50,000 - \$74,999 13 \$75,000 - \$99,999 4	,905 5.4% 5.3% 2.0% 3.6% 3.1% 4.6% 2.2% 0.9% .1% ,978
< \$15,000 36 \$15,000 - \$24,999 16 \$25,000 - \$34,999 12 \$35,000 - \$49,999 13 \$50,000 - \$74,999 13 \$75,000 - \$99,999 4	5.4% 5.3% 2.0% 5.6% 5.1% 4.6% 2.2% 5.9%
\$15,000 - \$24,999	6.3% 2.0% 3.6% 3.1% 4.6% 2.2% 0.9%
\$25,000 - \$34,999	2.0% 3.6% 3.1% 4.6% 2.2% 0.9%
\$35,000 - \$49,999	3.6% 3.1% 4.6% 2.2% 0.9%
\$50,000 - \$74,999 \$75,000 - \$99,999	3.1% 4.6% 2.2% 0.9%
\$75,000 - \$99,999	1.6% 2.2% 0.9% .1%
	2.2%).9% .1%
).9% .1%
	.1%
	,978
Average Household Income \$34,	
2008 Households by Income	
	,028
	2.7%
	1.7%
	2.1%
	3.9%
	6.1%
	5.4%
	3.2%
).6%
	.2%
Average Household Income \$38,	,963
2013 Households by Income	
	,955
).5%
	1.1%
	.8%
	3.7%
	7.4%
	6.4%
	3.9%
).7%
	.3%
Average Household Income \$42,	,311
2000 Owner Occupied HUs by Value	
	,096
	2.8%
).2%
	7.3%
	5.5%
	3.1%
	.5%
	0.3%
).4%
-	,303
2000 Specified Renter Occupied HUs by Contract Rent	750
	758
	9.8%
).2%
	3151
Average Rent \$	5202

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



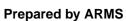




11 5	T T

	Counties: Lowndes, A
2000 Population by Age	
Total	13,47
0 - 4	7.5
5 - 9	7.8
10 - 14	9.4
15 - 19	8.8
20 - 24	5.9
25 - 34	12.0'
35 - 44	15.1'
45 - 54	12.3
55 - 64	9.1
65 - 74	6.8
75 - 84	3.7
85+	1.6
18+	69.89
2008 Population by Age	
Total	13,06
0 - 4	7.6
5-9	7.3
10 - 14	7.9
15 - 19	7.5
20 - 24	6.5
25 - 34	11.5
35 - 44	13.0
45 - 54	14.6
55 - 64	11.4
65 - 74	7.3
75 - 84	3.89
85+	1.69
18+	72.69
2013 Population by Age	
Total	12,69
0 - 4	7.39
5 - 9	7.29
10 - 14	8.0
15 - 19	7.6
20 - 24	6.10
25 - 34	10.99
35 - 44	11.79
45 - 54	14.3
55 - 64	13.5
65 - 74	7.7
75 - 84	4.0
85+	1.79
18+	72.8
2000 Population by Sex	46.00
Males	46.8
Females	53.2
2008 Population by Sex	
Males	46.4
Females	53.6
2013 Population by Sex	
Males	46.3
Females	53.79



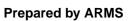




		Counties, Lownides, AL
	2000 Population by Race/Ethnicity	
	Total	13,473
	White Alone	25.9%
	Black Alone	73.4%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.1%
	Some Other Race Alone	0.1%
	Two or More Races	0.4%
	Hispanic Origin	0.6%
	Diversity Index	40.2
	2008 Population by Race/Ethnicity	
	Total	13,064
	White Alone	24.2%
	Black Alone	74.8%
	American Indian Alone	0.1%
		0.1%
	Asian or Pacific Islander Alone	
	Some Other Race Alone	0.2%
	Two or More Races	0.5%
	Hispanic Origin	0.8%
	Diversity Index	39.1
	2013 Population by Race/Ethnicity	
	Total	12,697
	White Alone	23.3%
	Black Alone	75.6%
	American Indian Alone	0.1%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	0.2%
	Two or More Races	0.5%
	Hispanic Origin	0.9%
	Diversity Index	38.6
4	2000 Population 3+ by School Enrollment	
	Total	12,824
A '		
/ \	Enrolled in Nursery/Preschool	1.4%
	Enrolled in Kindergarten	1.3%
	Enrolled in Grade 1-8	15.5%
	Enrolled in Grade 9-12	8.1%
	Enrolled in College	2.4%
	Enrolled in Grad/Prof School	0.3%
	Not Enrolled in School	71.0%
	2008 Population 25+ by Educational Attainment	
	Total	8,251
	Less than 9th Grade	14.3%
	9th - 12th Grade, No Diploma	21.3%
	High School Graduate	33.5%
	Some College, No Degree	16.0%
	Associate Degree	3.8%
	Bachelor's Degree	7.3%
	Graduate/Professional Degree	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

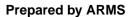






Total Never Married	10,086 35.6% 45.7%
Never Married	
	45.7%
Married	, .
Widowed	8.8%
Divorced	9.9%
2000 Population 16+ by Employment Status	
Total	9,902
In Labor Force	51.1%
Civilian Employed	44.9%
Civilian Unemployed	6.1%
In Armed Forces	0.2%
Not in Labor Force	48.9%
2008 Civilian Population 16+ in Labor Force	
Civilian Employed	84.1%
Civilian Unemployed	15.9%
2013 Civilian Population 16+ in Labor Force	
Civilian Employed	85.4%
Civilian Unemployed	14.6%
2000 Females 16+ by Employment Status and Age of Children	
Total	5,376
Own Children < 6 Only	6.8%
Employed/in Armed Forces	3.4%
Unemployed	1.1%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	6.9%
Employed/in Armed Forces	3.6%
Unemployed	1.3%
Not in Labor Force	2.0%
Own Children 6-17 Only	20.4%
Employed/in Armed Forces	11.3%
Unemployed	1.8%
Not in Labor Force	7.3%
No Own Children < 18	65.9%
Employed/in Armed Forces	22.0%
Unemployed	2.4%
Not in Labor Force	41.4%



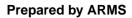






	Counties: Lowndes, AL
2008 Employed Population 16+ by Industry	
Total	4,394
Agriculture/Mining	4.0%
Construction	12.4%
Manufacturing	16.8%
Wholesale Trade	4.6%
Retail Trade	9.4%
Transportation/Utilities	5.2%
Information	1.1%
Finance/Insurance/Real Estate	4.3%
Services	33.5%
Public Administration	8.6%
2008 Employed Population 16+ by Occupation	
Total	4,394
White Collar	43.4%
Management/Business/Financial	10.1%
Professional	15.2%
Sales	8.0%
Administrative Support	10.2%
Services	14.8%
Blue Collar	41.7%
	2.1%
Farming/Forestry/Fishing	
Construction/Extraction	10.3%
Installation/Maintenance/Repair	5.8%
Production Transport time (Material Marine)	12.1%
Transportation/Material Moving	11.4%
2000 Workers 16+ by Means of Transportation to Work	
Total	4,405
Drove Alone - Car, Truck, or Van	76.1%
Carpooled - Car, Truck, or Van	18.9%
Public Transportation	0.5%
Walked	0.9%
Other Means	1.3%
Worked at Home	2.2%
2000 Workers 16+ by Travel Time to Work	
Total	4,405
Did Not Work at Home	97.8%
Less than 5 minutes	1.7%
5 to 9 minutes	6.3%
10 to 19 minutes	11.4%
20 to 24 minutes	8.9%
25 to 34 minutes	27.0%
35 to 44 minutes	13.8%
45 to 59 minutes	17.2%
60 to 89 minutes	6.8%
90 or more minutes	4.6%
Worked at Home	2.2%
Average Travel Time to Work (in min)	36.3
2000 Households by Vehicles Available	33.3
Total	4,909
None	15.1%
1	33.4%
2	31.9%
3	14.0%
3 4	3.8%
4 5+	1.7%
5+ Average Number of Vehicles Available	1.7%
Average rantibet of verticles Available	1.0







41

2000 Households by Type	
Total	4,909
Family Households	73.1%
Married-couple Family	42.9%
With Related Children	21.0%
Other Family (No Spouse)	30.2%
With Related Children	21.7%
Nonfamily Households	26.9%
Householder Living Alone	24.6%
Householder Not Living Alone	2.3%
Households with Related Children	42.7%
Households with Persons 65+	26.4%
2000 Households by Size Total	4.000
1 Person Household	4,909
2 Person Household	24.6%
3 Person Household	28.5% 18.5%
4 Person Household	15.3%
5 Person Household	7.9%
6 Person Household	
7+ Person Household	3.1% 2.2%
7+ Felsott Household	2.270
2000 Households by Year Householder Moved In	
Total	4,909
Moved in 1999 to March 2000	11.2%
Moved in 1995 to 1998	23.3%
Moved in 1990 to 1994	18.6%
Moved in 1980 to 1989	20.1%
Moved in 1970 to 1979	16.1%
Moved in 1969 or Earlier	10.8%
Median Year Householder Moved In	1991
2000 Housing Units by Units in Structure	
Total	5,801



Total	0,001
1, Detached	56.8%
1, Attached	0.9%
2	2.3%
3 or 4	2.3%
5 to 9	0.5%
10 to 19	0.2%
20+	0.1%
Mobile Home	36.1%
Other	0.8%

2000 Housing Units by Year Structure Built

Total	5,801
1999 to March 2000	3.5%
1995 to 1998	12.3%
1990 to 1994	13.0%
1980 to 1989	18.3%
1970 to 1979	23.2%
1969 or Earlier	29.6%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





Prepared by ARMS

Counties: Lowndes, AL

Top 3 Tapestry Segments

1.Rural Bypasses2.Rooted Rural3.Modest Income Homes

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

area. Expenditures are snown by broad budget categories that are not mutual business revenue.	ily exclusive. Consumer spending does not equal
Apparel & Services: Total \$	\$5,724,950
Average Spent	\$1,138.61
Spending Potential Index	42
Computers & Accessories: Total \$	\$556,328
Average Spent	\$110.65
Spending Potential Index	46
Education: Total \$	\$2,558,344
Average Spent	\$508.82
Spending Potential Index	37
Entertainment/Recreation: Total \$	\$10,720,014
Average Spent	\$2,132.06
Spending Potential Index	Ψ2,132.00 57
Food at Home: Total \$	\$14,099,647
Average Spent	\$2,804.23
Spending Potential Index	φ2,804.23 57
Food Away from Home: Total \$	\$9,125,612
Average Spent	\$1,814.96
Spending Potential Index	53
Health Care: Total \$	\$13,601,615
Average Spent	\$2,705.17
Spending Potential Index	φ2,703.17 66
HH Furnishings & Equipment: Total \$	\$5,365,623
Average Spent	\$1,067.15
Spending Potential Index	46
Investments: Total \$	\$1,525,677
Average Spent	\$303.44
Spending Potential Index	30
Retail Goods: Total \$	\$78,549,882
Average Spent	\$15,622.49
Spending Potential Index	Ψ13,022. 13 58
Shelter: Total \$	\$34,265,046
Average Spent	\$6,814.85
Spending Potential Index	44
TV/Video/Sound Equipment: Total \$	\$3,860,103
Average Spent	\$767.72
Spending Potential Index	53
Travel: Total \$	\$4,400,955
Average Spent	\$875.29
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$2,827,950
Average Spent	\$562.44
Spending Potential Index	57
Opending Fotontial index	

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.